

A World full of Imagination, Innovation & Design.

Signovate and Designs Pty Ltd www.signovateaustralia.com.au







Chairman



## Our Story

"Just as there are two sides to a coin, there are two sides to all of us: our strengths and our weaknesses. And greatness, in life and in business, is achieved by tirelessly working on both."

~ Shri Surender Pal Sachdeva Founder, Deenanath Sachdeva & Grandsons Group

Founded in November 1996, by Shri Surender Pal Sachdeva, Our company has been through a lot of changes and constants.

Each day, we strive to do a little better than we did yesterday, changing ourselves according to the needs of the day, bettering ourselves in the world of fierce competition, equipping ourselves with the best of technology and innovation.

With Cutting Edge Large Format Printing Machines like UV Flat Bed Printing Machine and HP Latex Printing Machine at our disposal, we promise to deliver prints that are larger than life. Billboards, Banners, POP Displays or Vehicle Graphics, we commit to delivering the finest quality prints, that show the true colors of your brand. Furthermore, The perfection of Large Format Cutting Machines like ATC CNC Router, CNC Laser Cutting Machines and CNC Laser Engraving Machines, mixed with our determination to create the very best, the outputs, we promise, will be nothing short of magic. We take pride in all these changes that we keep adapting to, but we take even more pride in what has always been constant: Our never-ending passion for customer satisfaction. Since the very first day that this company started, we have always been crystal clear on our number one priority, your utmost satisfaction. And that, will always be constant.

Shri Surender Pal Sachdeva

Founder

**Mr. Sahil Sachdeva**Marketing & Operations Head
Australia

Mr. Vinod Sachdeva International Business Head

Mrs. Saloni Sachdeva Accounts Head

## **OUR INFRASTRUCTURE**

- High Tech CNC Laser Cutting Machine 3000mm x 1500mm
- High Tech CNC Laser Engraving Machine 3000mm x 1500mm
- Fibre laser Metal Cutting & Marker 10x4.5ft
- CNC Router 7kw Cutting Machine 3000mm x 1500mm
- Smart Channel Bending Machine Automatic X5s For Channel, Stainless Steel And Aluminum Profile Letters .
- Hp Deskjet Digital Printing Machine
- Vinyl Cutting Plotter









How about a little bit of magic?

## LED Crystal Frames

When the 'light of your brand' extends all the way out to the edges, it gives rise to an amazing phenomenon, technically known as "the halo effect", perceived, simply, is nothing short of magic. The gracefully engineered LED illuminated crystal frame will amaze you with its second feature too: Changing your graphics is a cakewalk. Unscrew, remove the panel, change & put the panel back on. Yes, done. No tools other than your hand.



## LED Clip-On Frames

Bring your brand to life by placing your advertisements/graphics in the frames of any shape, size or design with the prefect combination of smartness and efficiency: LED Clip-on frames.

Just tell us your specifications & consider the job done.

Depending upon your requirements, we can incorporate warm white, cold white, color temperature changing and RGB LEDs.

## LED Magnetic Frames

Greatness happens when 'excellence' comes along with 'ease'. And the greatness in this case is "LED Magnetic Frames". With a mere button to open the magnetic closure in order to change your graphics, a power supply & a switch, it makes these frames super easy to use and your brand image/graphic looks amazingly excellent. We offer customised sizes also





# MDF PRINTING & CUTTING

With the advanced machinery at their disposal, our artists have turned into beasts!

They create MDF designs so beautiful, you won't believe your eyes. As per your specific requirements, we can cut and print them in distinct shapes & sizes,

# FLEX PRINTING

Company Logo, Events, School/College Projects, Banners or Posters, Flex Prints can be used for it all. And the prints obtained are as good as real. We have created flex prints for big brands from diverse industries.







# CANOPIES & STANDEES

Canopies & Standies are among the most common forms of advertising and can be used for both indoor and outdoor purposes. Installing these two is a child's play and they come at amazing prices.

# ONE-WAY VISION PRINTING

Used primarily for buses and metros, people outside the vehicle clearly see the huge advertisement while those inside do not see the slightest of it, & exeperience the world through the window as it is. We offer fully customizable one-way vision advertisements and banners printing as per your requirements.



## Your Brand is good. We will make it great.

#### Creative Advertising

How do you create an impression that sticks in the mind forever? Simple. Creative Advertising!

Ask any professional what the key to success is in advertising, and you'll most likely get an answer that echoes the mantra of Stephan Vogel, Ogilvy & Mather Germany's Chief Creative Officer: "Nothing is more efficient than creative advertising. Creative advertising is more memorable, longer lasting, works with less media spending, and builds a fan community...faster."

Social Media Marketing, Billboards or Magazine, we incorporate the creative element in all forms of advertising. Along with that, we make sure the advertisement creates a positive brand perception, sends a crystal clear message and make an impact that stays. We also design catalogs, flyers, business cards, posters and create short videos.

#### Printing & Display Solutions

What's a great design without a great print? A Not-so-great design. We provide a complete range of printing solutions for all your business needs:

BUSINESS CARDS • ID CARDS • BROCHURES • CATALOGS

FLYERS ● LEAFLETS ● POSTERS ● FLEX PRINTS ● BANNERS

HOARDINGS ● PROMO TABLES ● DEMO TENTS ● MORE









Seth Godin once said, "If you are willing to do

Did we tell you what we had for breakfast today?

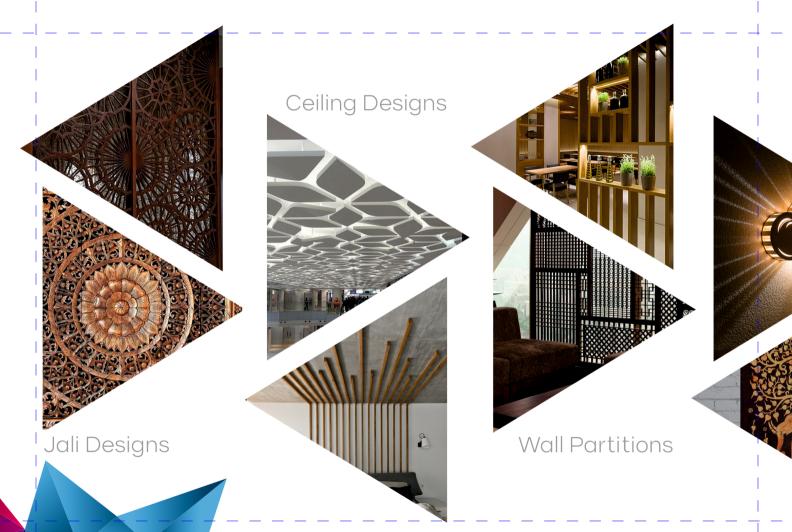


#### In-Shop Branding & Interior Design **Flements**

something that might not work, you're closer to being an artist." We took his words very seriously and everyday, we wake up with the sole intention of doing a lot of crazy stuff that might not work and luckily, we end up aetting a few things that work amazingly well.

Before we dia deep into our imagination, we take a few moments to know our clients and their wants. It is then that we mix the two ingredients, your requirement and our artists' brain. And we make sure you get nothing but pure wonder.









SMILE

LAUGH

DRINK

SHOUT

EAT

TALK KISS 30 THE BURGER SH⊜P















## HIGH LUMI 3DIMENSIONAL SOLID ACRYLIC LETTERS











## ALUMINIUM CHANNEL LETTER





## S.S. PURE GOLD LETTER WITH 10MM 0.40 ACRYLIC





## S.S. ROSE GOLD LETTER WITH 10MM 0.40 ACRYLIC





## S.S. 202 MATT & GLOSSY LETTER





S.S. 304 MATT & GLOSSY LETTER





## S.S. 202 MATT & GLOSSY BORDER LETTER WITH 3MM ACRYLIC





## **\$.\$. 304** MATT & GLOSSY BORDER LETTER WITH 3MM ACRYLIC





## S.S. 304 SPECIAL EDITION LETTER (GOLD & ROSE GOLD)





## **S.S. 304** MATT & GLOSSY SIDE WALL PERFORATED WITH 3MM ACRYLIC





## S.S. PURE GOLD LETTER WITH FRONT SIDE 3MM ACRYLIC



S.S. ROSE GOLD LETTER WITH FRONT SIDE 3MM ACRYLIC









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